

**Quản lý rủi ro vi phạm bản quyền
trong hoạt động dạy, học
và nghiên cứu tại Đại học RMIT**



Nội dung



- Chính sách của RMIT về sở hữu trí tuệ
- Tài liệu hướng dẫn của thư viện
- Tập huấn, dịch vụ tư vấn
- Phần mềm hỗ trợ: Leganto, eReserve
- Nguồn tài liệu mở



Chính sách của RMIT về SHTT


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Intellectual Property Policy

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This is the current version of this document. You can provide feedback on this policy document by navigating to the Feedback tab.

Section 1 - Purpose

- (1) To describe the rights, roles and responsibilities of the University, staff, affiliates and students in relation to intellectual property (IP).

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Section 2 - Overview

- (2) RMIT Statute No, 1 Part 10 states the University's position on ownership of intellectual property created by staff and students. This policy prescribes how RMIT declares and protects the rights of the University and its staff, students and affiliates by detailing IP ownership, and the conditions for protecting and commercialising IP.

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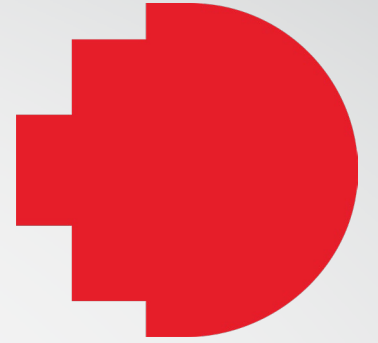
Section 3 - Scope

- (3) The policy applies to all staff, students and affiliates, including conjoint, adjunct, emeritus, honorary and visiting appointments of the University and its controlled entities (known as the RMIT Group).

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Section 4 - Policy

RMIT IP Policy



- Quy định quyền, vai trò và trách nhiệm của nhân viên liên quan IP
- IP được tạo ra bởi việc sử dụng các nguồn lực của RMIT thì quyền sở hữu thuộc Trường.
- Nhân viên/sinh viên có quyền sở hữu đối với công trình học thuật như sách, bài báo, luận văn, luận án, đồ án,...
- Nhân viên/sinh viên cho phép RMIT sử dụng các công trình học thuật này cho mục đích giảng dạy và nghiên cứu.



Tài liệu hướng dẫn



Library Learning and Teaching guides

[Library](#) / [All guides](#) / [Learning and Teaching](#) / [Copyright guide](#) / [Introduction](#)

Copyright guide

This is a companion guide to the RMIT Copyright webpages for staff and students.

Introduction

[About this guide](#)

[Copyright Capability program \(Workday\)](#)

[Video: Copyright in Canvas](#)

[What is Copyright and How it Works](#)

[Indigenous Cultural and Intellectual Property \(ICIP\)](#)

[Creative Commons](#)

About this guide

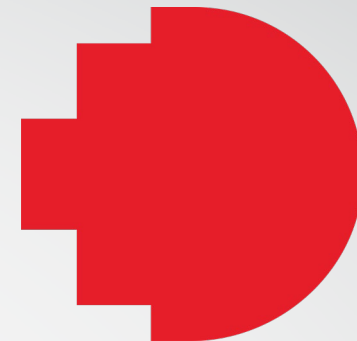
This is a companion guide to the RMIT Copyright webpages for staff and students.

- [Copyright Services \(Staff\)](#)
Go here for Copyright advice for academics, teachers, researchers, and for the marketing and communication staff at RMIT.
- [Copyright Advice \(Students\)](#)
Go here for what you need to know about copyright for students including the fair dealing provisions for research and study.
- [Education and Copyright Compliance: A Toolkit by Jo Teng](#)
This book is a practical guide to management copyright in educational institutions. It is aimed at teachers, professors, librarians and other staff responsible for copying and using copyright material in schools.

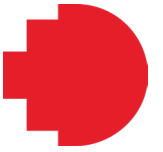
Questions?

Contact the Copyright Service email: copyright@rmit.edu.au

Tập huấn



- Các trường hợp sử dụng hợp lý theo luật bản quyền của VN và Úc
- Sử dụng hợp lý tài liệu trong các cơ sở dữ liệu thư viện mua
- Sử dụng các nguồn tài liệu từ internet
- Giấy phép Creative Commons và tài nguyên giáo dục mở



Dịch vụ tư vấn

Staff / Service Connect / Compliance and Process / Legal, copyright and privacy / Copyright

How to ensure copyright compliance in your learning and teaching activities at RMIT.

Copyright services

The Library can help you with your copyright questions and requests.



Copyright advice and permissions

How to get in touch with us if you need copyright advice, help with getting permissions, or scanning material for e-Reserve.



Using copyright material for teaching

We explain how to use copyright protected material for teaching at RMIT. Copyright compliance is the responsibility of individual staff. Infringement may leave the University, or you, liable.



Takedown requests

Find out how the Library can help you take down any unauthorised copies of your course materials that appear on third-party websites. We have also suggested some prevention strategies for contract cheating.



Consent requests

You need students' explicit consent if you wish to use their work for educational purposes or promotion and when you intend to film or record them. Here you will find the request forms and further details about students' IP.

Contact Service Connect



Leganto: quản lý danh mục tài liệu môn học

Digital Media Studio_SAMPLE

DRAFT RUVN_COMM2592_SAMPLE (2021)

LIBRARY REVIEW PUBLISH NEW SECTION ADD ITEMS +

Tip of the Day
Add dates to sections to inform the students when the materials in the sections are for
 Stop showing tips

Week 1 (1)

book Digital marketing
Chaffey, Dave., Ellis-Chadwick, Fiona., Seventh edition., Harlow, England ; Pearson, 2019., Total Pages 1 online resource (xxx, 545 pages) :
Add Tag
Beanland Library General Collection : 658.872 C433 2019 and more locations

Week 2

Week 3

Essential
Optional
Recommended
Lecture Readings
Purchase
Digitize
Move to reserve HN
Move to reserve SGS

Back

Advanced Search

Search results (373,161)

Resource Type: Hide v
Book (2,747)
Book Chapter (4,624)
Article (71,220)
Video (273)
Full Text Online x

JOURNAL Digital marketing (2000)
Toronto, Rogers Media, 2000 - 2001
Available in format(s): E - Electronic

BOOK Digital marketing
Chaffey, Dave., Ellis-Chadwick, Fiona., Seventh edition., Harlow, England ; Pearson, 2019., Total Pages 1 online resource (xxx, 545 pages) :
Exists in list
Available at Beanland Library General Collection : 658.872 C433 2019 and more locations

Add to: List Clipboard Suggestions

Section: Week 1

ADD & EDIT ADD

JOURNAL Journal of direct, data and

< Edit Reading List

Pri

Citations

Courses

Owners

Notes

Subject Labels

Recent Changes

Sort by: **Instructor order** ▾

1 - 12 of 12

Keyword ▾



⊖ Remove Citations

Place Request

+ Add Citation ▾

⊖ Remove Alerts ▾

Change Copyright Status ▾

Select All

Alerts: ▾

Citation Status: **All** ▾

Resource Locate: ▾

Citation Last Modification Date

Change Copyright Status

Look-up or select

- Approved
- Declined
- Fair Use
- Not Determined
- Not Required

1 **Asian perspectives on digital culture : emerging phenomena, en**

Book Chapter By Gerard Goggin (Routledge 2016.)

ISBN: 1-315-73165-7; 1-317-55263-6; 1-317-55262-8

Series: Routledge advances in internationalizing media studies ; 15.

Subject: Information society--Asia. -- Digital media--Social aspects--Asia. -- Social media--Asia.

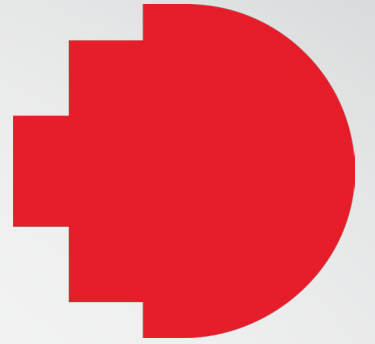
Citation Stat

Resource Lo

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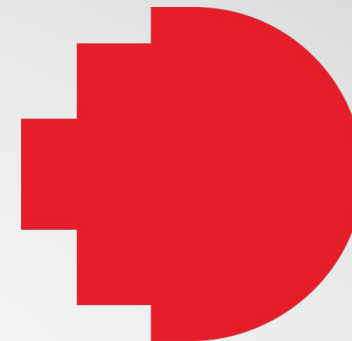
Đánh giá tài liệu môn học trên LMS

- Tuân thủ bản quyền
- Mức độ cập nhật
- Sự đa dạng
- Cập nhật link hỏng



Số hóa tài liệu

- Không có bản điện tử
- Không mua được tài liệu
- Số hóa 10% tài liệu (1 chương sách/1 bài báo)
- Quản lý bằng CSDL tập trung (eReserve)
- Thực hiện tại RMIT Úc và gửi đường link truy cập.





Hướng dẫn sử dụng tài nguyên mở



Library Learning and Teaching guides

Library / All guides / Learning and Teaching / Open Educational Resources (OER) / Introducing OER

Open Educational Resources (OER)

Find and evaluate OER materials such as ebooks, images, video, case studies, simulations and more. Understand copyright and Creative Commons (CC) licences.

Introducing OER

What are OER?

OER benefits

OER and Open Access

OER and the Sustainability
Development Goals (SGDs)

Related guides

Understanding OER licensing

Search tips and tools

Find OER textbooks

Find other OER

Create OER

Evaluate OER

What are OER?

Open Educational Resources (OER) are any type of educational materials that are either in the public domain, or published under open licenses (e.g. [Creative Commons](#)) that specify how materials can be used, reused, adapted, shared and modified according to specific needs. They can include textbooks, lecture notes, syllabi, assignments and tests.



[OER \(Open Educational Resources\) Introduction](#) (2:22 min) by Shelleyvcc (YouTube)

Thank you

Đỗ Văn Châu

Thư viện ĐH RMIT Việt Nam

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